



## 201 Wines

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Media Release

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# 201 SSB awarded at Cowra Wine Show

201 Proprietor Barbara Smith is proud to announce that 201 has picked up another bronze medal, this time for it's 2010 Semillon Sauvignon Blanc at the Cowra Wine Show.

"The 2010 SSB is a new addition to our range of wines" said Barbara. "Given the relative popularity of Sauvignon Blanc amongst wine drinkers compared to Semillon, it makes good commercial sense for us to cater to their taste preferences. The majority of our Semillon crop this year went into the blend, which is 60% estate-grown Semillon and 40% Sauvignon Blanc from the Adelaide Hills. All thanks go to our winemaker Scott Stephens who is doing a great job for us".

Barbara also said they have plans to trial different vine management techniques in the Semillon block this coming vintage with the goal of further improving the fruit quality so 201 can compete with the big players at next year's wine shows.

"A trophy may be ambitious at this point in our development, but we never shy away from a challenge".

201 also eagerly anticipates the release of it's 2010 Durif, which is likely to be ready at the end of this year.

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Established in 2006, 201 is a boutique vineyard located in the Lovedale region of the Hunter Valley. We offer a select range of premium wines and gift baskets via our website, [www.201.com.au](http://www.201.com.au), and selected retail outlets. Refer to the 201 website for stockist details.

For further enquiries, please contact Geoff Schippers on 0420 905 608.